

Taipei Lunar New Year  
Festival 30th Anniversary

2025-1/11 SAT ~ 1/27 MON



點擊商圈圖標，看更多商圈精彩活動

## 過年吃蛇麼

## 1 迪化街商圈 1

2025/01/11(六)-2025/01/27(一) 捷運北門站、捷運大橋頭站  
1996年創辦於迪化街的年貨大街，是全世界第一條年貨大街，也是同時保留歷史建築聚落與傳統產業的老街區。以豐富的文化底蘊及新舊並存的產業特色，成為了解台北故事的重要街區。

## 2 榮濱商店街 2

2025/01/21(二)-2025/01/28(二) 捷運行天宮站、捷運中山國中站  
以生鮮漁獲、新鮮蔬果、百貨乾貨、熟食佳餚聞名，兼具傳統市場與超商賣場優點，不論是買回家料理，還是當下吃新鮮，這裡通通可以滿足你！

## 10 東門永康商圈 10

2025/01/11(六)-2025/01/27(一) 捷運東門站  
商圈聚集了許多臺灣小吃與餐廳，也有不少異國美食餐廳、風格獨具的咖啡館，以及一些精品小店，充滿濃厚的人文風格，形塑出永康街的獨特魅力，成為聞名國際的選逛景點。

## 過年買蛇麼

## 3 後站商圈 3

2025/01/11(六)-2025/01/27(一) 捷運台北車站、捷運北門站  
各式商品的批發零售，從服裝、飾品配件、日韓美妝百貨、皮箱皮件、DIY材料到各式節慶用品及年節裝飾品，應有盡有，不僅是手工藝愛好者的尋寶天堂，更是全家遊逛及採買好去處。

## 4 華陰街徒步區 北車商圈 4

2025/01/11(六)-2025/01/27(一) 捷運台北車站、捷運北門站  
商品種類多元化，包含排隊美食、各式年節商品及禮品，再加上完善的徒步區規劃，是個適合全家大小一起購物的逛街聖地！

## 5 台北地下街 5

2024/12/28(六)-2025/02/16(日) 捷運台北車站、捷運北門站  
集結了百貨服飾、水晶玉石、美食小吃、3C電玩、趣味扭蛋、動漫商品等多樣化元素，台北地下街包辦你的吃喝玩樂！

## 6 四平陽光商圈 6

2024/12/31(二)-2025/01/30(四) 捷運松江南京站  
四平街是女性上班族最得力的購物幫手，街道集中販售女性喜愛的服飾、珠寶、皮包等等應有盡有，也有CP值高的地方零嘴量販店，因此又有「女人街」之稱。

## 7 沅陵街商圈 7

2025/01/15(三)-2025/01/24(五) 捷運西門站  
沅陵街商圈以縫製皮鞋而聞名，是服飾店、皮鞋店的聚集地，如果想要買到一套好服裝、及價格實惠不撞款的鞋子，就來沅陵街吧！

## 過年玩蛇麼

## 8 寧夏夜市商圈 8

2025/01/21(二)-2025/02/10(一) 捷運中山站、捷運雙連站  
號稱台北之胃，寧夏夜市展現了臺灣夜市物美價廉、經濟實惠的飲食特色，深受在地人喜愛，更是外國朋友們體驗台灣小吃文化的必造訪之處！

## 9 艋舺夜市商圈 9

2025/01/25(六)-2025/02/02(日) 捷運龍山寺站  
文化多元、歷史悠久，美食小吃也相當多樣化，加上鄰近百年歷史的龍山寺，只要用味蕾和雙腳就可以體驗到美食和歷史文化！

了解更多台北年貨大街資訊請點此





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Click the shopping district icon to explore more  
exciting content about the shopping district.

## A Snaky Twist to the Lunar New Year Celebrations

### 1 Dihua St. Shopping District 1

2025/01/11(SAT)-2024/01/27(MON)

MRT Beimen Station  
MRT Daqiaotou Station

Lunar New Year shopping Area established in Dihua Street in 1996 is the world's first shopping area dedicated to Lunar New Year shopping. It's a historic district that preserves both historical architecture and traditional industries. With its rich cultural heritage and an eclectic mix of old and new industries, it has become an important area to explore Taipei's story.

### 2 Rongbin Market 2

2025/01/21(TUE)-2025/01/28(TUE)

MRT Xingtian Temple Station  
MRT Zhongshan Junior High School Station

Renowned for its fresh seafood, crisp vegetables, groceries, and delicious ready-to-eat dishes, this market combines the best of traditional markets and convenience stores. Whether you're shopping for ingredients to cook at home or enjoying fresh food on the spot, it has everything to satisfy your needs!

### 10 Dongmen Yongkang Shopping District 10

2025/01/11(SAT)-2025/01/27(MON)

MRT Dongmen Station

The bustling commercial district of Yongkang Street gathers a wide variety of Taiwan's delectable street snacks, diverse restaurants, and distinctive cafes that cater to different tastes. Its vibrant atmosphere is further enhanced by an array of unique boutique shops. Its rich cultural ambiance shapes Yongkang Street's distinctive charm, making it a famous destination for both locals and international visitors.

## Snaky New Year Shopping Guide

### 3 Taipei Station Wholesale District 3

2025/01/11(SAT)-2025/01/27(MON)

MRT Taipei Main Station  
MRT Beimen Station

There's a dizzying array of goods available for wholesale and retail, spanning from clothing, accessories, Japanese and Korean beauty products, leather goods, DIY materials, to various festival items and Lunar New Year decorations. It's a place where you can find just about everything, making it not only a treasure trove for craft enthusiasts but also an ideal destination for families to explore and shop together.

### 4 Huayin St. Taipei Main Station Shopping District 4

2025/01/11(SAT)-2025/01/27(MON)

MRT Taipei Main Station  
MRT Beimen Station

The variety of products includes delicacies where there's often long queues, assorted Lunar New Year goods, and gifts. Coupled with well-designed pedestrian areas, it's a perfect shopping paradise suitable for the whole family!

### 5 Taipei City Mall 5

2024/12/28(SAT)-2025/02/16(SUN)

MRT Taipei Main Station  
MRT Beimen Station

Featuring a diverse array of department store fashion, crystals and jade, local delicacies, electronics and video games, gachapon toys, and anime merchandise, Taipei City Mall is your one-stop destination for shopping, dining, and entertainment!

### 6 Sih Ping Sun District 6

2024/12/31(TUE)-2025/01/30(THU)

MRT Songjiang Nanjing Station

Sih Ping Street is a shopping heaven for female office workers, featuring a wide array of women's clothing, jewelry, handbags, and more. With affordable snack wholesale stores also in the mix, it's affectionately known as "Women's Street."

### 7 Yuanling Shopping District 7

2025/01/15(WED)-2025/01/24(FRI)

MRT Ximen Station

Yuanling Street is famed for its handcrafted leather shoes and is a hub for clothing and footwear stores. If you're looking for stylish outfits or unique, budget-friendly shoes, Yuanling Street is the place to go!

## Fun Places to Visit During the Lunar New Year Vacation

### 8 Ningxia Night Market 8

2025/01/21(TUE)-2025/02/10(MON)

MRT Zhongshan Station  
MRT Shuanglian Station

Ningxia Night Market is known as the "stomach of Taipei". Ningxia Night Market is well loved by locals because it's cheap and delicious food. Moreover, it is also a must-visit place for foreign tourists to experience Taiwanese street food culture!

### 6 Bangka Night Market 6

2025/01/25(SAT)-2025/02/02(SUN)

MRT Longshan Temple Station

With diverse culture and rich history, coupled with a wide variety of delectable local eats, make for a profound travel experience. Located near the century-old Longshan Temple, it's the perfect spot to explore history and savor local flavors with your taste buds and feet!

For more information please click here